



May 10, 2021
Endeavour United Co.,Ltd.

Acquisition of ADDIX completed by Endeavour United

We announced today that Endeavour United II Investment Business Limited Partnership, a fund under management of Endeavour United Co., Ltd. ("EU"), has acquired ADDIX, Inc. ("ADDIX"), on April 28, 2021.

Established in 2008, ADDIX has been supporting digital transformation ("DX") for clients, including large corporates and for various industries, mainly to create/innovate new businesses, in providing one-stop services necessary for the digital shift, from strategic formulation to development and operation.

As DX becomes increasingly important, ADDIX has been breaking its client base into new industries and enjoying steady growth with its experiences and expertise.

While respecting their philosophy, EU will support enhancing business infrastructure as well as implementing new growth strategy with the management and employees of ADDIX to contribute to their further growth.

<ADDIX, INC.>

Company Name: ADDIX, Inc.
President and CEO: Daisuke Sakai
Company Address: 7F, Minamiaoyama NBF Bldg., 3-1-31, Minamiaoyama,
Minato-ku, Tokyo, Japan